

PRESS RELEASE Lyon, July 24, 2018

Q1 turnover 2018/2019 Total sales up 7.9 % at €13.68 million

Significant points for 1st quarter:

- → High-performing Hardware activity up 20.1% with strong street furniture and LED displays sales
- → Good first quarter Printing and Home Décor activity, up 29.8%
- → Order backlog on June 30, 2018 stands at €9.52 million with significant LED product sales

Q1 consolidated sales

Not audited	Q1: April 1, 201 3 months	18 – June 30, 20 3 months	18	
In €M (estimated)	2018/2019	2017/2018	Var €M	%
Printing activity	7.9	7.86	+0.04	+0.5%
Hardware activity	5.78	4.82	+0.97	+20.1%
Total T1	13.68	12.68	+1.0	+7.9%
Total constant currencies	13.88	12.61	+1.20	+9.5%

The foreign exchange impact is mainly due to variations in the value of the South African Rand and GBP.

Prismaflex International Q1 figures are again positive with total sales up 7.9% at €13.68 million (+9.5% organic growth).

Excluding Home Décor, **Printing activity** stands at **€6.46 million** compared with **€6.75** million in N-1, due essentially to the currency effect (UK and South Africa).

Home Décor activity is buoyant, up 29.8% at **€1.43 million** against €1.11 million for the same period the previous year.

Hardware sales are also up 20.1% at €5.78 million versus €4.82 million for the same period in N-1. Q1 street furniture sales stand at €2.06 million and LED display sales at €2.0 million.

Outlook

On June 30, 2018, order backlog, essentially for hardware, remains high at \leq 9.52 million including a major order for LED displays from a German client. A number of other significant orders are at the negotiation stage and should be finalised shortly.

In 2018-2019, the Group reiterates it will benefit from the dynamic commercial action put in place on the American LED display market with Anthem Displays LLC.

Forthcoming dates: Publication online of the annual financial statement 2017/2018 on July 25, 2018. The Annual Shareholders Meeting will take place on September 28, 2018 in Saint Clément les Places (69930) at 2.30pm. Q2 sales figures, October 18, 2018 after closure.

PRISMAFLEX INTERNATIONAL

OUTDOOR ADVERTISING SOLUTIONS MANUFACTURER AND WIDE FORMAT DIGITAL PRINTING

ISIN: FR0004044600-ALPRI - Reuters: ALPRI.PA - Bloomberg: ALPRI.FP

EURONEXT GROWTHTM

www.prismaflex.com

Contacts:

Luc Cormoreche - CFO - phone: +33 (0)4 74 70 68 00 - finance@prismaflex.com

Amalia Naveira - Analysts/Investors contact - phone: +33 (0)4 72 18 04 92 - anaveira@actus.fr

Marie-Claude Triquet - Press contact - phone: +33 (0)4 72 18 04 93 - mctriquet@actus.fr