

Prismaflex announces

- **A partnership with the innovative French WYSIPS company to develop the world's first autonomous solar powered dynamic advertising display**

Prismaflex International announces the signature of a partnership agreement with Wysips, an innovative French company responsible for the development of the world's first transparent photovoltaic film, to produce energy self-sufficient solar powered displays. The film is totally transparent and can be applied to the advertising surface of 2 to 20 sq.m scrolling signs without affecting visibility in any way.

The partnership will boost the image of outdoor advertising as being modern, innovative and environmentally friendly.

The investment required for the development of this new system will be in the region of €2 million and the company is already in contact with Oséo to discuss the possibility of financial backing. The industrial development process should take between 12 and 18 months to complete and the initial results will represent a major breakthrough on the international scene.

Next press release: 2nd quarter sales figures, 17 October 2011 after closure

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Outdoor Advertising solutions manufacturer and large format digital printing
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