PRISMAFLEX INTERNATIONAL

PRESS RELEASE **Lyon, May 6, 2013**

Financial year 2012/2013– Total Sales €46.5 million

Significant points for the final quarter of the year:

- **Q4 slightly down, but high N-1 basis for comparison**
- **Hardware activity down for the year; year-end upturn in Trivision activity and outdoor advertising partner activity in general**
- **Improved Q4 Home Décor activity**
- **Printing continues to perform well**

Annual Consolidated Sales Figures

	April 1, 2012 – March 31, 2013				Q4: Jan 1, 2013 – March 31, 2013			
	12 Months	12 Months			3 Months	3 Months		
In €M (Audit in progress)	**2012/2013**	2011/2012	Var €M	Var.%	**Q4 13**	Q4 12	Var €M	Var.%
Printing Activity	**28.08**	26.75	**1.33**	5.0%	**6.68**	6.64	0.03	0.5%
Hardware Activity	**18.42**	24.66	**-6.24**	-25.3%	**6.07**	7.58	-1.51	-19.9%
Total 12 months	**46.50**	**51.41**	**-4.91**	**-9.6%**	**12.75**	**14.23**	**-1.48**	**-10.4%**
Total (constant currencies)	**45.79**	**51.41**	**-5.62**	**-10.9%**	**12.63**	**14.23**	**-1.60**	**-11.2%**

Q4 sales are down 10.4% on N-1 and 2.8% on N-2.
Although S2 figures are down 7.8% on the same period of the previous year, they do reflect an improvement on S1 figures (-11.5% compared with S1 n-1).

For the 12-month period, **Printing**, excluding Home Décor, at €21.7 million is up **13.6%** (-3.5% for Q4). Q4 results were hit by a drop in OOH advertising activity. Excluding outdoor advertising, the activity remains good.

Home Décor sales at €10.45 million are down 14.6% for the year but up 15% for the last quarter. The inventory reduction effect noted during the first months of the year is now over.

Hardware activity (excluding Home Décor) at €14.4 million is down **28.5%** (-25% for the quarter). Tri-vision end-of-year sales are up but remain below pre-crisis levels. The macroeconomic environment in Europe explains this general trend.
Order backlog is encouraging, particularly for export markets.

Concerning its balance sheet structure, the Group has renegotiated with his bank pool a number of elements concerning its outstanding structured debt (€3.1 million on March 31, 2013). The repayment schedule has been **extended by 2 years**, the limit of certain covenants has been modified favourably for the coming years and the covenants **test** was lifted for the year ended March 31, 2013.
A building located in France has been lease-back for a 12-year period (€0.75 million).

An error appeared in the September 30, 2012 press release concerning consolidated equity capital and net debt figures. These have been rectified accordingly on our website. The modifications in no way impact the outlook (in particular gearing).

Outlook

On March 31, 2013, order backlog, essentially for Hardware (including an order for LED displays in the US), is encouraging at **€6.4 million**.
Prismaflex International pursues its policy to develop innovative state-of-the-art products that include energy autonomous displays under exclusive licensing, LED signage and Indoor printing activities.

Nest press release: 2012/2013 annual figures, June 19, 2013 after closure – SFAF meeting at 10am June 20, 2013.

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