

Fiscal year 2014/2015: 9-month Sales at €36.45 million

Significant points for 3rd quarter:

- ➔ Unfavourable base effect for 3rd quarter
- ➔ Order backlog improves at €8.5 million
- ➔ A number of price quotations for LED products are still standing for decision

YTD consolidated turnover (April 1, 2014 – December 31, 2014)

Non audited	April 1, 2014– December 31, 2014				Q3: Oct 1, 2014 – Dec 31, 2014			
	9 Months	9 Months			3 Months	3 Months		
In € million	2014/2015	2013/2014	Var. M€	Var. %	Q3 15	Q3 14	Var. M€	Var. %
Printing	21.48	22.64	-1.16	-5.1%	7.07	7.72	-0.66	-8.5%
Hardware	14.98	18.82	-3.84	-20.4%	3.89	7.96	-4.07	-51.1%
Total 9 months	36.45	41.46	-5.01	-12.1%	10.96	15.69	-4.73	-30.1%
Total sales at constant currencies	36.69	41.46	-4.77	-11.5%	10.89	15.69	-4.79	-30.6%

At constant currencies, sales stand at **€36.69 million** mainly due to fluctuations of the South African Rand (-7.7%) and Canadian Dollar (-5%) while the GBP is up 6% and to a lesser extent the US Dollar. Compared to N-2, activity for the 9-month period is up 8% but down 6.7% for the period.

Excluding Home Décor, **Printing** activity continues to resist in a particularly difficult market, namely in Europe. For the nine-month period activity is down 3.0% on the same period of the previous year to stand at €16.58 million while Q3 activity is down 5.8% at €5.57 million following poor results from our English subsidiary where the situation is soon going to improve.

Home Décor Q3 activity is at €2.23 million and €7.55 million (down 17%) on December 31, 2014 and continues to be penalised by an unfavourable base effect. Indeed, N-1 sales reached €9.07 million, up 18.1% on the previous year and compared to N-2 figures, sales are only slightly down. Prismaflex International is pleased to announce the renewal for a five-year period of a major contract with one of its main Home Décor customers.

Hardware sales (excluding Home Décor) reflect both the level of the order backlog communicated in November 2014 and the unfavourable base effect. Q3 results for the previous year were up €3.61 million (112%) and for the nine-month period up 63%. On December 31, 2014 hardware sales stand at €12.32 million with €3.06 million for the 3rd quarter. Distec reports good results for the period. Sales of LED displays are low for the period but the Group remains confident it can record an increasing number of orders for its LED product range as indicated by the increase in order backlog.

Outlook

On December 31, 2014, order backlog, essentially for Hardware stands at **€8.55 million** (compared to €4.5 million on October 31, 2014). It includes a major order worth over €3 million from Russia and an order for LED displays for the American market of \$1 million. In line with the group's strategy, Prismaflex International continues the development of innovative products, namely LED signage, and remains confident it can fully benefit from an upturn in the hardware market.

As announced, as of December 12, 2014, Prismaflex International is now listed on Alternext.

Next press release:

Annual Sales figures, May 5, 2015 after closure

PRISMAFLEX INTERNATIONAL
OUTDOOR ADVERTISING SOLUTIONS MANUFACTURER AND WIDE FORMAT DIGITAL PRINTING
 ISIN : FR0004044600-ALPRI - Reuters : ALPRI.PA – Bloomberg : ALPRI.FP
 ALTERNEXT Paris
www.prismaflex.com

Contacts:

Emmanuel Guzman - CFO - phone: +33 (0)4 74 70 68 00 – finance@prismaflex.com
 Amalia Naveira – Analysts/Investors contact - phone: +33 (0)4 72 18 04 92 – anaveira@actus.fr
 Marie-Claude Triquet – Press contact – phone: +33 (0)4 72 18 04 93 – mctriquet@actus.fr