



## 1<sup>st</sup> Quarter 2007/2008

### Steady growth is carrying on Q1 sales increased by 35.5% at 15.24 M€

#### First 3 months consolidated sales (April 1<sup>st</sup> – June 30<sup>th</sup>)

M€ (unaudited)	2007/2008	2006/2007	Variation M€	Variation %
Printing	<b>6.93</b>	5.31	+ 1.62	+ 30.6%
Hardware	<b>8.31</b>	5.94	+ 2.37	+ 39.9%
<b>Total 3 months</b>	<b>15.24</b>	<b>11.25</b>	<b>+ 3.99</b>	<b>+ 35.5 %</b>

With constant currencies Q1 sales would have reached 15.60 M€ (+38.7 %).

Growth trends experienced over 2006/2007 have been confirmed since the beginning of the actual fiscal year with 15.24 M€ sales (+35.5 %) for the first quarter.

Excluding Home Décor, **Printing business** at 5.49 M€ increased by 11.7 % (+ 0.58 M€) mainly in France and in the UK.

**Home Décor** sales reached over the quarter an historical high level of 2.40 M€ against 0.65 M€ last year (+ 1.75 M€).

**Hardware business** still maintained a high level of growth (+29.4 %) with sales at 7.35 M€ (vs 5.68 M€ last year).

Street furniture division confirmed its growing trend with sales at 1.64 M€ against 0.95 M€ last year. Trivision turnover at 3.37 M€ was still high (+28.4 %). Outdoor advertising signs amounted to 2.34 M€ (vs 2.11 M€ in 2006) at +11.3 % supporting good market trends.

#### Confirmed annual forecasts

At this point of the year and with regards to currencies fluctuation, Prismaflex International restates its annual sales target at 57 M€ (+12 %) with an operating profit increasing faster than sales growth.

Annual shareholders meeting will take place on September 25th 2007, in Saint Clément les Places (FR 69.930), at 2.30 pm.

**PRISMAFLEX INTERNATIONAL**  
*Outdoor Advertising solutions manufacturer*  
**ISIN : FR0004044600-PRS - Reuters : PRS.PA - Bloomberg : PRS FP**  
**Eurolist by Euronext Paris - Compartiment C**  
[www.prismaflex.com](http://www.prismaflex.com)

**Contacts :**

PRISMAFLEX INTERNATIONAL

Vincent Bès / CFO - Tél : + 33 4 74 70 68 00 - [vbes@prismaflex.com](mailto:vbes@prismaflex.com)

ACTUS Lyon

Amalia Naveira – Analysts/investissors relations - Tél : +33 4 72 18 04 92 - [anaveira@actus.fr](mailto:anaveira@actus.fr)

Marie-Claude Triquet – Press contact – Tél : + 33 4 72 18 04 93 – [mctriquet@actus.fr](mailto:mctriquet@actus.fr)